



## DTU Entrepreneurship Thesis Proposal

ID: 0009

**Keywords:** Gender bias, entrepreneurship, staticstical methods, Implicit Association Test

### “Implicit gender bias in entrepreneurship”

This topic aims to determine whether implicit gender bias influences entrepreneurial intention. By customizing and implementing the Implicit Association Test, the study will investigate students' attitudes and beliefs associated with gender and entrepreneurship.

Your task is to analyze the relationship between the participant's gender and entrepreneurial intention and their association between gender and entrepreneurship.

Note that prior experience with statistical method, and questionnaire design is preferred.

**Main Supervisor**  
Lars Alkærsig

**CO-Supervisor**  
TBA

**Thesis level**  
MSc

**Proposed starting semester**  
Spring or Autumn 2021