



# DTU Entrepreneurship Thesis Proposal

ID: 0002

**Keywords:** Corporate-startup collaboration; corporate venturing; tensions

## "Exploring tensions in corporate-startup collaborations"

There has been substantial growth in corporate-startup collaborations (CSC), which occur through various vehicles such as corporate venture capitals, corporate accelerators/incubators, innovation/digital labs, and partnerships. While there are clear motivations for corporates and startups to collaborate, data shows that many of these collaborations fail due to tensions within the corporate-startup relationships. However, there is a lack of understanding regarding these tensions. In this thesis project, the student will select one type of CSC vehicle and explore the types of tensions in the CSC relationship and how these tensions could be mitigated by interviewing corporate managers and entrepreneurs.

Brigl, M., Gross-Selbeck, S., Dehnert, N., Simon, S., & Schmieg, F. (2019). After the Honeymoon Ends: Making Corporate-Startup Relationships Work. Boston Consulting Group.  
<https://www.bcg.com/publications/2019/corporate-startup-relationships-work-after-honeymoon-ends>

**Main Supervisor**  
Euiju (Eugene) Jeon

**CO-Supervisor**  
Liyang (Crystal) Chen

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MSc

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