

DTU Entrepreneurship Thesis Proposal

ID: 0001

Keywords: Corporate venture capital; organization design

"Organizational design of corporate venture capital"

Corporate venture capital (CVC) is an important vehicle for established corporations to achieve strategic and financial benefits by investing in entrepreneurial ventures. While corporations have been experimenting with CVC for several decades, many continue to struggle with setting it up and implementing it successfully. One reason for this struggle is the way CVC is organized, structured, governed, and designed. In this thesis project, the student will explore various organizational designs of CVCs and their implications for performance outcomes by interviewing CVC managers.

Strebulaev, I. A., & Wang, A. (2024). Steer Clear of Corporate Venture Capital Pitfalls. MIT Sloan Management Review, 65(3), 30-35.
<https://sloanreview.mit.edu/article/steer-clear-of-corporate-venture-capital-pitfalls/>

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Thesis level
MSc

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