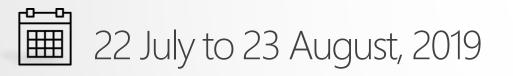


# CESP 2019

**CERN Entrepreneurship Student Programme** 











indico.cern.ch/e/cesp2019

What is the CERN Entrepreneurship Student

Creating t

the important link

between

### Programme?

The CERN Entrepreneurship Student Programme (CESP) is a summer programme for Master's level students with the aim of cultivating a culture of entrepreneurship and to nurture a younger generation of high-tech entrepreneurs. CESP consists of a five-week residency at CERN.

## Who is it for?

Master's level students with a combined entrepreneurship and technological background.

### entrepreneurship and fundamental research

With coaching from experts in technology and entrepreneurship, as well as mentorship from the CERN Knowledge Transfer group, the students will receive handson experience in the assessment and development of hightech start-ups. The final goal is to develop concepts for new ventures based on CERN's expertise and technologies.

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# 1 Explore

Introduction to CERN and its research through a series of lectures, tours and interaction with CERN personnel. Identifying potential new technologies through feasibility studies.



Market evaluation of identified technologies, emphasising on the possibility of exploitation through a start-up company. 3 Exploit

Develop a plan on how to commercialise the chosen technology, with relevant coaching in high-tech venture creation. The students present their final pitch on a public Demo Day.







*"I would definitely recommend the program to people who are interested in working in an international setting, as I believe I learned a lot about working styles, communication and* 

*"I really enjoyed every day of CESP. I think we had a great mixture of workshops, technological presentations, social events and group work. We were a small group where all* 

"This programme has had a big impact on my future plans. Being at CERN and meeting great people has motivated me to have big dreams!"

culture."

Participant of CESP 2018

of us had something to learn from each other, and we've been like a family for these weeks."

Participant of CESP 2018

Participant of CESP 2018

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