DTU Entrepreneurship Thesis Proposal

**Keywords:** Gender bias, entrepreneurship, statistical methods, Implicit Association Test

"Implicit gender bias in entrepreneurship"

This topic aims to determine whether implicit gender bias influences entrepreneurial intention. By customizing and implementing the Implicit Association Test, the study will investigate students’ attitudes and beliefs associated with gender and entrepreneurship.

Your task is to analyze the relationship between the participant’s gender and entrepreneurial intention and their association between gender and entrepreneurship.

Note that prior experience with statistical method, and questionnaire design is preferred.

ID: 0009

Main Supervisor
Lars Alkærsg

CO-Supervisor
TBA

Thesis level
MSc

Proposed starting semester
Spring or Autumn 2021