In contrast to the regular R&D investment, entrepreneurial activities within established companies are more likely to be closed down by the company, before they obtain the expected return. Why? Corporate entrepreneurship is time consuming. There is evidence that shows that top managers are too impatient to wait for the outcome of corporate entrepreneurship.

Hence, it is interesting to explore how top managers’ temporal dispositions may affect the success of corporate entrepreneurship. Temporal dispositions indicate how an individual thinks and feels about time (Waller et al., 2001; Mohammed and Nadkarni, 2011). For top managers with different temporal dispositions, their patience toward corporate entrepreneurship and time management strategies would differ—that in turn, would influence the success of corporate entrepreneurship.